



**STARDREAMS**  
MUSICAL THEATRE COMPANY

**A brilliant** sponsorship opportunity  
... for you and your business



## ABOUT US

Stardreams Musical Theatre Company is the dream of Robert Edmunds, who has been a musical director with several theatre companies throughout South Wales for the past 20 years.

Our aim is to bring together the very best in natural talent to create a musical theatre company like no other, and to provide opportunities for the young people of Wales who have always dreamed of being a star.





## WHAT WE DO

Our theatre company belongs to everyone, which means everyone is welcome, and everyone is valued, irrespective of their theatrical education or background.

Our passion is educating people of all ages and from all walks of life throughout Wales in acting, singing and dance and involving them in all aspects of the very best theatrical productions, both on stage and behind the scenes.





## OUR SECRET

The key to what we do is knowledge, creativity, encouragement, but most of all fun ... all in a totally safe environment.

Everyone that joins Stardreams takes away something new from each and every rehearsal. Something they can use in a career in the performing arts industry and in their everyday lives.

What sets us apart from other theatre companies is our inclusive creative process. We work in a way that values all our members as equals. We believe in the power of our method. Seeing is believing.





## PAST PRODUCTIONS

**Cinderella** (September 2008)

**Christmas With The Stars**

(December 2008)

**Annie** (April 2009)

**FAME The Musical**

(November 2009)

## PRODUCTION TEAM

**Robert Edmunds**

(Company Founder  
and Musical Director)

**Rhys Williams** (Director)

**Shauni-Lee Marshall**

(Choreographer)

**Donna Bate** (Company Secretary)

**Alison & Ian Galbraith**

(Production Assistants)





## SPONSORSHIP

As Stardreams Musical Theatre Company prepares to mount another exciting production, I would like to extend an invitation to you to join us in a partnership that will benefit your company in a number of ways.

The company is a professionally run organisation which stages two productions a year and gives young people a chance to participate in the development of professional-quality musical theatre. Our past productions have a history of being smash hit shows, and consistently play to very good houses.





## A TRULY MAGICAL PARTNERSHIP

More people attend live theatre than football. Arts partnerships can enable your business to meet objectives in brand development, sales, corporate communications, cause-related marketing and social responsibility programmes involving your employees and the local community.

Working with the arts can help businesses go to the heart of what it means to be an active corporate citizen.



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## QUALITY, CREATIVITY AND PASSION

Individuals and local businesses that support our company will form a significant part of what will, in turn, make us one of the most successful companies in the area, and one of the most successful performance opportunities in South Wales.

By joining with us, your company will be affiliated with our devotion to quality, creativity, passion, and the arts.







## **AN ASSOCIATION WITH OUR YOUNG STARS**

Your association with us will allow your company direct access to all of our talented young stars and other theatre-goers through our various forms of advertising, such as posters, flyers, promotional events, in house advertisements, and programmes. Through our professionally printed promotional materials, your company can reach new audiences which will not only position your company as a supporter of the arts, but will also further brand awareness to the community.





## THE PACKAGES

### BRONZE

£100 per year

- **2 FREE tickets** to both shows during the year
- 1 FREE programme
- **Quarter page advertisement** in each show programme
- Special “thank you” in the theatre foyer, in the programme, on our website and on the show DVD
- An invitation to meet the cast after the performance



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## THE PACKAGES

### SILVER

£250 per year

- **4 FREE tickets** to both shows during the year
- **10% discount** off extra tickets after FREE tickets have been taken
- **2 FREE programmes**
- **Half page advertisement** in each show programme
- **Hyperlink** from our website to yours
- **Special “thank you”** in the theatre foyer, in the programme, on our website and on the show DVD
- **An invitation** to meet the cast after the performance





## THE PACKAGES

### **GOLD**

£500 per year

- **10 FREE tickets** to both shows during the year
- **10 half price tickets** after FREE tickets have been taken
- **5 FREE programmes**
- **Full page advertisement** in each show programme
- Hyperlink from our website to yours
- Special “thank you” in the theatre foyer, in the programme, on our website and on the show DVD
- An invitation to meet the cast after the performance
- Sign up for two years sponsorship and receive **25% discount** off the second year



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## HOW DO I FIND OUT MORE?

All of our sponsorship packages will provide you with the satisfaction of knowing that **YOU** made it all happen.

If you would like to discuss any of them with us, please call Robert Edmunds on **01443 439466**, or you can e-mail us at [robertstardreams@googlemail.com](mailto:robertstardreams@googlemail.com)

To find out more about us and what we do, please visit our website at [www.stardreams.co.uk](http://www.stardreams.co.uk)

We would like to thank you for your time and look forward to hearing from you.



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