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ideasUK 24th International Conference 2010
10-11th November 2010
Mecure Holland House Hotel Cardiff

ideasUK will host its 24th annual International Conference at the Mecure Holland House Hotel Cardiff on the 10-11th November 2010. This conference will provide a forum where experts in Suggestion and Innovation Schemes from all over the world will attend and speak and share best practice.

ideasUK also organises the '**Idea of the Year**' competition in recognition of most significant ideas implemented by organisations throughout the calendar year. This competition seeks to recognise employees and organisations for their outstanding ideas.

Not only does this competition provide an opportunity for participating organizations to benchmark against other leading organisations, but it also acts as a motivational tool for employees.

For the first time we are opening up sponsorship opportunities to wider business community and have a limited number of packages available.

- Main Sponsor - £5000.00
- Platinum Sponsor - £1500.00
- Gold Sponsor - £1000.00
- Silver Sponsor - £500.00

Please see the attached breakdown to find out what each package can offer your organisation.

For further information, please do not hesitate to contact our Operations Manager, Anthony Denatale on 0844 330 4905

Yours Sincerely

Andy Beddows
Chairman

ideasUK 24th International Conference 2010 **10-11th November 2010**

Main Sponsor (One Available)

£5000.00

Benefits:

1. Two complimentary seats at the Conference including all meals and accommodation.
2. Sponsorship of the Idea of the Year Trophy engraved with your organisation name.
3. Feature as a sponsor of the event in Press Releases and other PR opportunities.
4. Display of organisation's logo in all marketing material.
5. Listing as Main Sponsor in the on the ideasUK website.
6. Organisation's stand at the venue, enabling distribution of marketing materials.
7. Mention in all communication to be sent out to approx 1000 organisations worldwide
8. Organisation's logo on stage backdrop at the event.
9. One day free on site visit from ideasUK post event

ideasUK 24th International Conference 2010 **10-11th November 2010**

Platinum Sponsor (5 Available)

£1500.00

Benefits:

1. One complimentary seat at the Conference including all meals and accommodation.
2. Sponsorship of one of the Idea of the Year Category Trophies.
3. Feature as a sponsor of the event in Press Releases and other PR opportunities.
4. Display of organisation's logo in all marketing material.
5. Listing as Platinum Sponsor in the on the ideasUK website.
6. Organisation's stand at the venue, enabling distribution of marketing materials.
7. Mention in all communication to be sent out to approx 1000 organisations worldwide
8. Organisation's logo on stage backdrop at the event.

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Gold Sponsor (1 Available)

£1000.00

Benefits:

1. One complimentary seat at the Conference including all meals and accommodation.
2. Sponsorship of the Communication and Marketing Award.
3. Feature as a sponsor of the event in Press Releases and other PR opportunities.
4. Display of organisation's logo in all marketing material.
5. Listing as Gold Sponsor in the on the ideasUK website.
6. Organisation's stand at the venue, enabling distribution of marketing materials.
7. Mention in all communication to be sent out to approx 1000 organisations worldwide
8. Organisation's logo on stage backdrop at the event.

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Silver Sponsor (5 Available)

£500.00

Benefits:

1. Feature as a sponsor of the event in Press Releases and other PR opportunities.
2. Display of organisation's logo in all marketing material.
3. Listing as Silver Sponsor in the on the ideasUK website.
4. Organisation's stand at the venue, enabling distribution of marketing materials.
5. Mention in all communication to be sent out to approx 1000 organisations worldwide
6. Organisation's logo on stage backdrop at the event.