



Start today. Star tomorrow.



Wantage, April 2015

OBJECTIVES

- Create a dedicated cricket training facility to make cricket: 'accessible to all at all times'
- Facilitate the playing and promotion of cricket in minor counties
- Support the younger generation coming through
- Longer-term – provide a talent scout environment

Conversion of existing buildings will be considered but a new-build is preferable:

- Eco-friendly approach from the start
- Bespoke environment to meet particular needs
- Ability to provide dedicated space for less able sportspeople

OVERVIEW

Cricket Evolution are committed to promoting the development of cricket across the so called minor counties located in the South of the UK with emphasis to Oxfordshire.

Cricket Evolution have identified a need for an indoor training facility that can be used by Cricket Clubs and Coaches, all year round but particularly during the winter months to nurture young cricket talent.

To fulfil his objective to promote cricket the facility will be made available to local school in the area for a nominal fee.

Cricket Evolution are working with the ECB, OCB, Local Authorities and Cricket clubs in Oxfordshire, on a proposal to site an Indoor Cricket Centre, conveniently located in the Vale of White Horse, possibly near Wantage.

The Proposed Facility will include a training area with 10 cricket lanes, nets and bowling machines. The facility will include offices, which may be ideal for clubs to use as an administrative centre, as well as meeting rooms and a Cricket Equipment shop. Additional meeting rooms will be provided for meetings, small conferences with multimedia facilities.

The facility will be available to make block bookings for regular training by clubs and cricket coaches within a 50 mile radius.



Cricket Evolution are working to the following time plan:

March 2015	Fully developed brand, logo and stationery with a web presence under cricketevolution.co.uk
April 2015	Business, Marketing and financial plans ready to share with investors and Cricket Organisation
Mid 2015	Begin negotiations to secure investment, land and agree development plans
End 2015	Secure investment, planning permission and identify potential contractors
Mid 2016	Begin build of Cricket Centre
Autumn 2016	Full Marketing Campaign and secure advance bookings
Late 2016	Commercial Launch
January 2017	Official opening party



DEDICATED CRICKET FACILITY IN OXFORDSHIRE TO
MAKE CRICKET ACCESSIBLE TO ALL AT ALL TIMES

Steering Group:

Elaine Johnson – Finance

Elaine@cricketevolution.co.uk

M: 07587 550436

Gabriella Racioppo – Marketing

Gabriella@cricketevolution.co.uk

M: 07824 858889

Jackie Gear – Administration

Jackie@cricketevolution.co.uk

M: 07827 894863

Peter Abrahamsen – Operations

peter@cricketevolution.co.uk

M: 07754 652590

Joseph Turnbull – Operations

joe@cricketevolution.co.uk

M: 07710 783066

gabriella@cricketevolution.co.uk