



THE 2011 BURGESS PREMIER SMALL ANIMAL SHOW

Premier Partner Opportunities



About the show

The Burgess Premier Small Animal Show is essentially 'The Crufts' of the small animal world. Established 90 years ago, the show is the biggest of its kind in the UK, seeing 3,000 gerbils, guinea pigs, hamsters, mice, rabbits and rats gather to compete under one roof, over a two day event. Open to the public, the show also showcases a trade area where animal lovers can look at the latest products in the market. The next show takes place on 29 - 30th January 2011, and is set to be the biggest in the show's history, due to new marketing investment.



The new look show

This year's event has a new title, look and marketing investment, which aims to make this year's competition the largest in the show's 90 year history.

Additions including:

- New sponsorship opportunities
- New website www.thesmallsanimalshow.co.uk
- New Showcase Square Activity Zone
- New PR, marketing and events team
- And the UK's first ever rabbit grand national

Whether marketing or sales is your goal, this show is a fantastic opportunity for you to target the small animal market and the UK's pet lovers, with a footfall of 10,000 expected over the two day event.



Premier partner opportunities

Premier partner packages are available for this year's show and include:

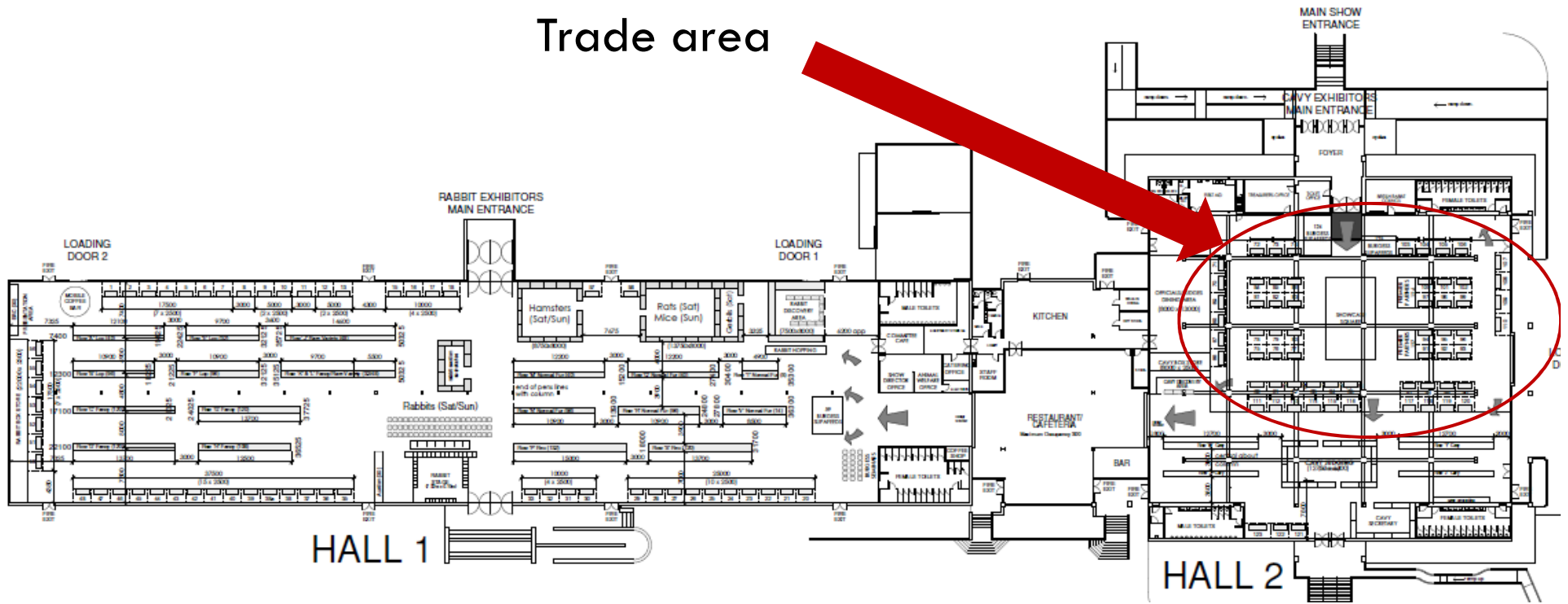
- Double trade stand area facing the main Showcase Square Activity Zone
- Designated space in the official show marketing and PR materials
- Feature and link on the official website
- 20 weekend passes
- Opportunity of additional venue branding at the show
- Branded PR and event activities at the show
- Feature in the official show guide

Packages start at just £1,000, subject to agreement



The size of the show

Trade area



Contact us

If you'd like to discuss sponsorship or exhibition opportunities please contact us:

The logo for HATCH, featuring a blue horizontal bar to the left of the word "HATCH" in a bold, dark blue, sans-serif font.

PR, Events & Sponsorship

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