



# BAGULEY ATHLETIC FC

## SPONSORSHIP PROPOSAL 16/17



*Baguley Athletic FC Saturday Squad 15/16*

### ABOUT US

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Baguley Athletic is a football club based in South Manchester. We provide recreational and competitive football for the community of Baguley and the surrounding areas to promote healthy and active lifestyles from the age of 6 and upwards.

The Club currently includes two adult squads competing in local leagues affiliated to the Manchester FA. We also operate a Youth Academy for those aged 6-11 years.

Baguley Athletic takes great pride in its achievements to date, and we look forward with anticipation at the next chapter of our football club. We encourage you to come and see for yourself what Baguley Athletic has to offer and join us on our journey.



## OUR MISSION

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**VISION STATEMENT:** Baguley Athletic Football Club will become the leading Youth Development Club in Wythenshawe, preparing footballers for the pursuit of a career in professional football and giving everyone in the community the opportunity to participate and be engaged.

### MISSION STATEMENT:

1. To offer coaching opportunities in amateur football
2. To promote the club within the local community and amateur football
3. To organise competitive football for the local communities
4. To organise recreational football for the local communities
5. To provide services that are fair to everyone

**BAGULEY ATHLETIC FOOTBALL CLUB AIMS TO PROVIDE A SAFE, FRIENDLY AND FAMILY-ORIENTED ENVIRONMENT IN WHICH PLAYERS AND SUPPORTERS CAN ENJOY THE GAME OF FOOTBALL**

## THE PROPOSAL

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Baguley Athletic Football Club have enjoyed and benefited from a number of local and national sponsors since reforming in 2013. Companies such as [American Soda](#), [Butta](#) and [ThinkHotels.com](#) have graced the front of “Athletics” home and away shirts and we are extremely grateful for their support.

We are always looking at ways to take our club forward and we are looking to rise to the challenge of building and maintaining our

status and doing more within the local community. Our members and players are extremely appreciative of the local community's continued support. While the club has worked hard to establish its current position, the challenge is to maintain and improve our current status.

We have outlined in this document how you can be part of this new era in Baguley Athletics history. Sponsorship support packages start from just £50 and continue through to our major sponsorship. All our packages can be tailored to suit the specific requirements of your business/organisation.

**In addition, all sponsorship packages are tax deductible, subject to your accountant's advice.**



*Baguley Athletic celebrating their recent cup victories*

# SPONSORSHIP PACKAGES

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## **MAIN CLUB SPONSOR | 3 years | £3000**

You will become our football clubs main sponsor which includes the following inclusions:

1. Your company logo printed on the front of ALL home and away shirts (Saturday and Sunday Squad)
2. Your logo will be printed on the reverse of ALL club tracksuits
3. Space will be provided for x2 pitch side banners at ALL Saturday and Sunday home games (excluding County Cup).
4. Your company logo will be displayed on our partner page on our website with a direct link to your chosen site
5. You will be invited to provide information on your business for publication in our monthly newsletter and eBrochure
6. Recognition of your sponsorship will be issued on our social media network throughout the terms of the sponsorship
7. You will receive tickets/invitations to any official events, functions and fundraisers the club holds
8. You will be invited to present trophies at the club's annual presentation

## **SQUAD SPONSOR | 2 years | £1700 per squad**

You will become sponsors of one of our squads which includes the following inclusions:

1. Your company logo printed on the front of your chosen teams home and away shirts
2. Your company logo printed on the reverse of your chosen teams tracksuits
3. Space will be provided for x1 pitch side banner at your chosen teams home games (excluding County Cup).
4. Your company logo will be displayed on our partner page on our website with a direct link to your chosen site
5. You will be invited to provide information on your business for publication in our monthly eBrochure
6. Recognition of your sponsorship will be issued on our social media network throughout the terms of the sponsorship
7. You will receive tickets/invitations to any official events, functions and fundraisers the club holds

## **HOME/AWAY SHIRT SPONSOR | 2 years | £500 per kit, per team**

You will become sponsors of either the home or away kit of your chosen team which includes the following inclusions:

1. Your company logo printed on the front of your chosen teams home or away kit
2. Your company logo will be displayed on our partner page on our website with a direct link to your chosen site
3. You will be invited to provide information on your business for publication in our monthly eBrochure
4. Recognition of your sponsorship will be issued on our social media network throughout the terms of the sponsorship
5. You will receive tickets/invitations to any official events, functions and fundraisers the club holds

**PLAYER SPONSOR | 1 year | £80 per player**

You will become the player sponsor for your chosen player which includes the following inclusions:

1. Your company logo printed on the reverse of your chosen player's home and away kit
2. Your company logo printed on the reverse of your chosen players tracksuit
3. Your company logo will be displayed on your chosen player's profile page on our website with a direct link to your chosen site
4. You will be invited to provide information on your business for publication in our monthly eBrochure
5. Recognition of your sponsorship will be issued on our social media network throughout the terms of the sponsorship

**These figures and inclusions are completely flexible, and we are happy to discuss any needs your business/organisation may have and how much you believe the terms to be worth.**

We appreciate the time you have taken to read through our proposal and hopefully consider sponsorship support of Baguley Athletic and we look forward to a long a mutually beneficial relationship.