

RollYourOwn
Productions



A proposal for sponsored television advertising



We are proposing a sponsored advertisement deal in association with Exit 7 produced by Roll Your Own Productions and airing on Made Television.

The show will air on all four Made TV stations in Cardiff, Bristol, Leeds and Tyne & Wear for 7 weeks (7 episodes). The shows will be repeated on these stations roughly 10 times in the week following including Friday's prime time 9pm slot giving added exposure.

The sponsorship would incorporate a 'mini-advertisement' before the show (10 seconds) , bookending the commercial break (5 seconds each) and at the end of the show (10 seconds). This advertisement would give you 30 seconds of commercial air time for each episode.

The style would be up to you, but would have to abide by standard Ofcom rules and include a line such as 'Exit 7 is sponsored by..'

We have included some more information over the next few pages and then some suggested pricing and contact details. If you are interested, then please get in touch. We look forward to hearing from you.

About the Show

Our brand new music show Exit 7 is due to hit your screens this Autumn. Our hit presenters Sian King, Jon Lilygreen and Bongo Peet are back to bring the show closest to the pulse of the South Wales music scene.

The spiritual successor to Live at the Vaults brings you the greatest new bands on the scene with performances and interviews hosted at Cardiff's very own Motorpoint Arena.

This prime time music show will be an unmissable experience coming to Made in Cardiff and it's sister stations very soon!

Channel Statistics

960,666

Average weekly viewers across Made TV network (Cardiff, Bristol, Leeds and Tyne & Wear)

42%

Average channel brand awareness across the 4 cities

12%

Weekly reach for television per hour

Audience
Makeup

41% Male | 59% Female - both young and old

Example

TalkTalk



You can check out an example of TV sponsorship with Talk Talk and X-Factor online here:

<https://www.youtube.com/watch?v=B9vpPedpHHI>

Estimated Prices

£10,000

**For commercial sponsored
advertising across 8 episodes in
a prime time slot.**

With this package, we will also make your advert for you free of charge, subject to complexity. We are also flexible so please get in touch.



Get In Touch



FACEBOOK/ROLLYOUROWNP
PRODUCTIONS



Call David on 07479
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D



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