

2000 LIVES SET IN MOTION

2000 Lives Set In Motion will be a year-long celebration in 2015 of the fantastic milestone of 2000 powerchairs produced by Dan Everard and his team so far. These have transformed the face of mobility and independence for disabled people, and particularly for children, over the late 20th and early 21st centuries.

The two thousandth one demands a big celebration!

FOLLOW THE CAMPAIGN AT
WWW.2000LIVES.ORG

The festivities will run throughout 2015. They will begin with the release of 2000 balloons each representing one of the 2000 people all over the world who have benefited directly from Dan's engineering, and a book will be published later in the year showcasing some of the many lives touched by his innovation.

We want everyone to be involved, so the minimum donation asked for each balloon is just £100. Your support will contribute to the Dragonmobility Project as it impacts the next 2000 lives.

You might get your balloon (or multiple balloons) to:

- Say thank you personally for your own mobility
- Remember a short life made better by Dan's work
- Show your pride in being involved with the Project
- Honour innovation through your business sponsorship
- Contribute to the future of powered mobility for disabled people

The balloon release will also be a race, and the owner of the balloon which goes the furthest will be invited to benefit from Platinum sponsorship no matter whether they had one or one hundred balloons!

**TO CLAIM YOUR BALLOON OR ARRANGE YOUR SPONSORSHIP,
PLEASE CALL +44 (0) 1223 464460
OR EMAIL RUTH@DRAGONMOBILITY.COM**

Enter a balloon in the race for £100 or more and your name (or the name of the person you are honouring or remembering) will be listed as a donor in the "2000 Lives Set In Motion" book.

OR SPONSOR:

SILVER: £2,000 for 20 balloons* and receive:

- Signed print of Dan's original technical drawing from 1981, a silver listing in the book & a signed copy of the book.
- Tickets to the balloon release after-party.
- Being named in communications associated with the year-long campaign.

GOLD: £5,000 for 50 balloons* and receive:

- Signed and framed print, gold listing in the book and tickets to the balloon release after-party.
- 5 signed copies of the book and an invitation to the London book launch in mid-2015.
- Being named as a major supporter in news about the year-long campaign.
- Being matched with an individual user of one of the powerchairs for your own unique PR.

PLATINUM: £10,000 for 100 balloons* and receive:

- Signed and framed print, platinum listing in the book and your logo on the front cover, and tickets to the balloon release after-party.
- 10 signed copies of the book and an invitation to the London book launch as a special guest.
- Being named prominently as a platinum supporter (or balloon race winner) in news about the year-long campaign, and be matched with an individual for your own PR.
- A personal tour of Dragonmobility, to meet the team and see first-hand how the technology is formed for each person.
- Three press releases during the campaign, profiling your association with the celebrations.

*Please note: There will only be 2000 balloons, symbolising the 2000 people reached so far all around the world. You can still sponsor the celebrations after all the balloons have been allocated, and you will receive everything else in the sponsorship package except balloon(s) in the race.