



summersessions™

Sponsorship Opportunities

Chiswick House & Gardens
15-19 June | 2016

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5 Days of Music & Entertainment

15-19 June 2016

Festival Overview

Since 2005, Chiswick House and Gardens has played host to Opera in the Gardens, a popular two-day event featuring the very best of classical music, all set in the stunning open-air surroundings of Chiswick House and Gardens.

However, this year, for the first time in its history, this event will be developed into a five-day series of concerts and performances. Celebrating music styles such as jazz and pop-rock, as well as the ever popular opera, and offering delicious refreshments within an extensive food and drink village, Summer Sessions will appeal to an even wider demographic and is set to attract over 8,000 visitors.



Be part of Summer Sessions, we'd love you to join us!

In light of these exciting new developments, we are thrilled to be offering multi-faceted, bespoke and strategic brand opportunities for you and your business across the entire festival experience.

Location & Venue

Chiswick

A vibrant cosmopolitan district in South-West London, Chiswick is both steeped in heritage and history, and bustling with life and activity. The majority of Chiswick's residents are among the AB socio-demographic and its wards - Turnham Green, Chiswick Riverside and Chiswick Homefields - are home to 62,771 people with an average age of 36. Just a stone's throw from Central London, Chiswick boasts excellent rail, underground and road links. These also open opportunity to surrounding areas such as Hounslow (home to 271,800 people) and South West London boroughs (665,355 people).

Chiswick House

On Burlington Lane, in the heart of Chiswick, stands the beautiful Palladian villa that is Chiswick House. Designed by Lord Burlington in c. 1729, the House and its Gardens occupy over 65 stunning acres. After 11 years of summertime opera, the concerts at this year's Summer Sessions are set to be bigger and better than ever.



Festival Facts

- Annual summertime event, Opera in the Gardens, to be incorporated into our new offering of music, culture and family fun, all set within the beautiful Chiswick House & Gardens.
- Performance quality, audience enjoyment and visitor experience all to be better than ever before
- Expected visitor numbers to exceed 8,000 over the 5 days of events
- Fantastic location just outside central London, with a great transport network nearby
- Site to include VIP areas, Sponsor Zones and a food village with a wide range of delicious offerings

Festival Program

Wednesday 15 June

Tosca 6pm-10.30pm

Thursday 16 June

Tosca 6pm-10.30pm

Friday 17 June

Corporate Day 9am-10.30pm

Saturday 18 June

Music in the Gardens 12pm-10.30pm

Sunday 19 June

Family Day 10am-3pm

Ronnie Scott's Jazz Evening 6pm-10pm

Why Sponsor?

With something special on offer for both local and wider communities, Summer Sessions will give you and your business the unique, ideal opportunity to actively participate in and benefit from an association with a proven, time-tested event. Thanks to their 11-year history, these concerts attract highly influential and loyal audiences and will offer an exciting programme of music and performances like no other.

Headline Sponsor (X1)

Naming rights, event branded as 'The [Company Name] Summer Sessions at Chiswick House'

Promotional area across the Summer Sessions events programme

Logo branding on all Summer Sessions promotional material, to include emails, tickets, social media, posters and flyers

Logo branding on Summer Sessions dedicated website with links to your website

Dedicated PR re: your company's sponsorship and 1 x Solus email

Brand exposure to an audience of 8,000 (event attendees) and c. 200,000 (promo of event)

Access to database of event attendees to include name/company/email address for post event follow up purposes

50 x Complimentary VIP guest tickets for summer concerts

1 x Prime position Full colour page advert in event programme

Full event branding with prime position event boards at venue

Cost: From £30,000 + VAT

Gold Partners (X5)

Logo branding on all Summer Sessions promotional material, to include emails, tickets, social media, posters and flyers

Logo branding on Summer Sessions dedicated website

30 x Complimentary VIP guest tickets for summer concerts

1 x Full colour page advert in event programme

Prime position boards at venue

Cost: £10,000 + VAT

Corporate Day/ Private hire Friday 17 June

Host your very own private party, VIP function or company summer away day with us at Chiswick House & Gardens. This exclusive offer will provide full access to the gardens, staging and productions, private tents, top-end F&B and a wide range of entertainment perfect for everybody. DDR package includes:

- Exclusive outdoor space hire with marquees and stage (min. 250 and max. 1,500 pax)
- Available from 9am – 10.30pm
- Sparkling wine reception & 3 Hours unlimited cocktails or beers, wines and soft drinks
- Full catering available (gourmet street food options)
- Full event production and management (to inc. DJ)
- Security & furniture

Cost:

£109 per person + VAT (up to 500 pax)

£99 per person + VAT (over 500 pax)

The perfect way to promote your brand.

Silver Partners (x5)

Logo branding on Summer Sessions dedicated website

20 x Complimentary VIP guest tickets for summer concerts

1 x Full colour page advert in event programme

Prime position boards at venue

Discounts on additional ticket purchases and employee discount package

Cost: £4,000 + VAT

Bronze Partners (x10)

Logo branding on Summer Sessions dedicated website

10 x VIP guest tickets for summer concerts

1 x Full colour page advert in event programme

Discounts on additional ticket purchases and employee discount package

Cost: £1,500 + VAT



Event Partners



PEYTON
AND
BYRNE



THINKERS™
LIVE

ve®

— PERFECT —
CELLAR

THINKERS™
PR



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#SummerSessions2016

About us

ThinkersLive are a cutting edge, creative events and entertainment company that brings ideas to life.

We create remarkable tailor-made events and outstanding performances, using our networks of event professionals and talent to activate even the most intricate of briefs.

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