

## *What?*

Scott Contessa Epic is an exciting, new women's cycling team being launched in what is already a significant year in UK sporting history, 2012.

## *Who?*

The team will initially consist of seven young junior women (currently aged between 16 and 17) some of whom have already been identified by British Cycling as potential Olympic hopefuls by being selected for their Talent Team and Olympic Development Programmes.



## *Achievements*

Between them, the girls have won a staggering eleven national titles in the past two seasons alone. Six girls have represented Great Britain in European events and, more recently, two of the girls were selected for a team of only four girls to represent GB in the Junior World Road Championships in Denmark and were instrumental in helping GB achieve the gold medal. In addition, one of the girls also had a fantastic result in the Junior World Time Trial Championships in Denmark, achieving a silver medal.





## ***Our Aims for 2012***

- To podium in every National Women's Road Event in the UK
- To achieve National Titles in Road, Track and Mountain Biking
- To be selected as individuals to represent Great Britain in European and World events

## ***Our Vision***

We want to be one of the best women's cycling teams in the UK. We are privileged to have such a wealth of talent amongst one team and with extreme dedication, motivation and commitment we believe we can achieve.

## ***Our Equipment Sponsors***

We are extremely fortunate to have the support of the UK's leading dedicated road bike store, Epic Cycles. Epic Cycles has secured equipment sponsorship (worth in excess of £35,000) from premium manufacturers such as Scott (bikes, shoes, helmets, leisure clothing), Reynolds (wheels), Fi'zi:k (saddles), SIS (energy/recovery drinks), Sportful/Castelli (race clothing), Schwalbe (tyres).

## ***So how can YOU help?***

To run Scott Contessa Epic for one year would cost in excess of **£30,000**.

- *Entry fees:* Based on a minimum of 30 events and an average of £20 entry fee per race with 6 riders would cost £3,600.
- *Accommodation:* Average cost of £50/hotel, minimum of 30 events, 6 riders = £9,000.
- *Travelling Expenses:* Competitions take place throughout the length and breadth of the UK. With all of the girls living in different locations, the cost of travelling is the biggest expense. Each girl will easily average £100 fuel costs each event, if not more. Based on just 30 events and 6 girls, this gives a total of £18,000.

## ***What's in it for you?***

In return for a cash donation to contribute towards the running of this exciting new cycling team you would benefit from:

- Your company logo printed on team clothing giving FREE advertising throughout the UK.
- Extensive media coverage and website links (Scott has a dedicated website for the team together with a huge following on Facebook, Twitter, Flickr).
- Live TV coverage of races in approximately 8 events in the prestigious Halfords Tour Series.
- Opportunities throughout the year to experience first hand the thrills and spills of cycling as well as being able to meet the team.