

# Business Partnership Overview

***“We believe every child, regardless of socio-economic background, should have access to an outstanding education”***

**Empowerment | Integrity | Excellence | Resilience**

## Who we are

We are an innovative social enterprise, passionate about education and the power it has to influence the future life chances of pupils.

Going beyond academic attainment, we believe that every child should be equipped with the skills and attitudes they need to succeed beyond the classroom. We believe that teachers hold the key to unlocking this future.

Through the power of coaching we empower classroom teachers to become outstanding classroom leaders, working purposefully towards creating a lasting and meaningful impact on the attainment and holistic development of their pupils.

Through our work we aim to:

- Improve the educational outcomes of young people to enable them to succeed in their chosen path
- Increase teacher effectiveness to ensure every child receives an outstanding education and is supported to achieve their full potential regardless of their background
- Improve retention of teachers working in schools in disadvantaged communities



## Partnership

As we expand, we are seeking to develop partnerships with organisations that share our values and who have an interest in improving the lives of young people through education, specifically those based in disadvantaged communities.

During the past year, we've worked with 24 teachers in 5 schools across London impacting the education of over 750 pupils.

### DID YOU KNOW.....

- **2.2 million** school-aged children are living in **poverty** in the UK
- A pupil growing up in an **economically deprived area** is **half as likely** to achieve academic success compared to their wealthier peers and **4 times more likely to be excluded**
- Schools in poor areas are **4 times more likely to be inadequate** than those in richer areas and experience **higher rates of teacher turnover**
- Pupils from disadvantaged backgrounds can gain **an extra year's worth of learning** when taught by an **effective teacher**

## Opportunities for your business

Below are a couple of examples and ideas of how your business could get involved:

### Sponsorship

Raise your profile within the community by part sponsoring the development of one or more teachers in return for marketing and promotional opportunities.

This could include:

- Inclusion of leaflets and special offers in school communications
- Access to school events for promotions
- Mentions on both school and Rivers Coaching social media and websites
- Inclusion of logo on school and Rivers Coaching promo materials and correspondence
- Feature in school newsletter or magazine
- Logo featured in email communications with Rivers Coaching stakeholders
- Free coaching opportunities for your employees

### Other

- Volunteer opportunities for your employees
- Host an employability skills workshop or deliver an assembly about your organisation
- Host work experience for students
- Host a visit to your offices

Rivers Coaching aims to manage the links between your business and the local school(s) to facilitate all planning and logistics. We'll also work with you to determine how best to measure impact and success.

## Contact us

We want our partnerships to be mutually beneficial and therefore aim to understand how we can best work together to support you to achieve the individual needs and objectives of your business. If you'd like to discuss more about what we do and how you can get involved, we'd love to hear from you.

We'd also love to hear about any other ideas you might have about potentially partnering with us.

**Email:** [info@riverscoaching.co.uk](mailto:info@riverscoaching.co.uk)



Endorsed by

