



Principal Sponsor (Global)

- (1) First tier logo branding on the event website and all relative literature and printed materials, stage set and acknowledgement
- (2) Prime exhibition space (table top and back drop format) plus the pick of locations for promotional units (Business Tent)
- (4) Complimentary tickets and VIP Area access
- (5) Global & Local Social Media Position (Facebook, Twitter, Youtube)
- (6) Company profile in the event literature
- (7) PA Announcement of company support in welcome address
- (8) Official Zimfest T-Shirt Logo

Price - Available on request

Local Sponsor

- (1) Second(Local) tier logo branding on the event website and all relative literature and printed materials, stage set and acknowledgement
- (2) Prime exhibition space (table top and back drop format) plus the pick of locations for promotional units (Business Tent)
- (3) Complimentary tickets and VIP Area access
- (5) Local Social Media Position (Facebook, Twitter, Youtube)
- (6) Company profile in the event literature
- (8) PA Announcement of company support in welcome address
- (9) Local Official Zimfest T-Shirt Logo

Price - Available on request

WEZIMBABWE, Development House, 56-64 Leonard Street, London, EC2A 4LT
telephone: 0207 549 0359 email: we.zimbabwe@wezimbabwe.org web: www.wezimbabwe.org



Hospitality Sponsor (Local)

(1) Opportunity to host/sponsor one of the areas of the festival listed below:

- Main stage
- Bar
- VIP Bar
- Wristband
- Children's Area
- Cultural Tent
- Business Tent
- Programme
- Security
- Cleaning
- Launch Party
- After Party
- Merchandising – branding on all staff clothing mainly T-Shirts

(2) Branding all over the area selected from above list

(3) Second tier logo branding on the event website and all relative literature and printed materials

(4) Prime exhibition space (table top and back drop format) plus selection of locations for promotional units (Business Tent)

(5) Complimentary tickets and VIP Area Access

(6) Local Social Media Position (Facebook, Twitter, Youtube)

(7) PA Announcement of company support in welcome address

Price - Available on request

Business Sponsor

(1) Third tier logo branding on the event website and all relative literature and printed materials

(2) Exhibition space (table top and back drop format) (Business Tent)

(3) Guest List (5)

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WEZIMBABWE
together for the people



Price - £1000

Guest Sponsor

- (1) Third tier logo branding on the event website
- (2) Exhibition space (table top and back drop format) (Business Tent)
- (3) Guest List (2)

Price: £500

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